

PUBLIC HEALTH – POSTGRADUATE

MASTER HEALTH SERVICES MANAGEMENT



This course is an award for a wide range of health professionals wishing to extend their health, community and aged care services management expertise through the study of applied, challenging and contemporary topics. Units are offered through online external studies.

U85 Master Health Services Management

Why Join Our Courses?

- 1) 100% Online
- 2) Graduates may be eligible to apply for various levels of membership with Australian College Health Services Executives (ACHSE)
- 3) Dedicated lecturers
- 4) Easy access to academic & administration staff via phone calls, emails, & faxes
- 6) Comprehensive content coverage

Admission requirement:

An undergraduate degree OR relevant health professional experience

Assessment Method:

Students are formally assessed by written assignments & examinations.

Delivery Method:

Unit materials are delivered electronically via the MyECU website. Discussions between students and lecturers are done online via our Blackboard facility.

Course requirements:

Units 1 – 4 (Graduate Certificate Units)

PLUS

Units 5 – 12

1. HST5109 Fundamentals of Management & People Skills
2. HST5160 Planning & Performance Management Skills
3. HST5311 Resource Management Skills
4. HST5312 Managing & Using Information
5. – 12. Eight units selected from the following options:

HST5501 Law & Ethical Issues

HST5502 Current Issues

HST5503 Economics, Accounting & Finance

HST5504 Human Resource Management

HST5505 Information & Technology

HST5506 Managing for Performance & Quality

HST5507 International Health & Com Care Systems

HST5508 Planning & Evaluation

HST5509 Leadership & Emotional Intelligence

HST5510 Project Management

HST5511 Workplace Project Proposal

HST5601 Workplace Project

*2 units per semester is recommended. It is possible to complete the Master in 2 years through intensive part-time study. A suggested study plan is available.

**After completing units 1 – 6, students may withdraw with a Postgraduate Diploma.

Unit Descriptions

HST5501

Law & Ethical Issues

This unit introduces students to legal method and the way in which legal system affects the provision of health services. The first part of the course introduces general legal topics, but with a health perspective. The second part of the course deals with health regulation. Specific examples employed will be particular health related legislation that has been introduced to overcome or regulate problem areas.

HST5502

Current Issues

This unit examines key current health service management and policy issues from an historical, operational, and strategic perspective. Changes in health service policy and delivery and historical changes of management are outlined. Attention focuses on current professional paradigms and management models (e.g. owner, purchaser, provider models). Selected topics of student concern will include accountability, evaluation, quality assurance, accreditation and the implications of modern technology for managerial decision making.

HST5503

Economics, Accounting & Finance

This unit examines the economic and financial aspects of managing health services and the interdependence between them. In particular the unit addresses the practical issues of translation of economic constraints and opportunities into financial management by decision-makers. The unit also investigates how health services are funded and the implications and incentives for clinicians and managers.

HST5504

Human Resource Management

This unit focuses on the skills of 'people management'. It examines the theories of motivation, perspective on leadership, the selection, development and appraising of individuals and teams. It explores the areas of conflict management, staffing recruitment and selection and processes involved in implementing and managing change.

HST5505

Information & Technology

This unit provides an introduction to information management concepts with a particular emphasis on the health care environment. At the end of the unit, students should be familiar with contemporary information management and be able to relate this knowledge to particular information requirements in a wide range of health care environments. Students will be familiar with information technology terminology and how technology can be applied to assist the management of complex health care organizations whilst addressing issues such as security and patient confidentiality.

HST5506

Managing for Performance & Quality

This unit provides students with a framework that promotes a better understanding of quality improvement in the health care industry. Students will be introduced to the meaning of quality in health, the implementation and assessment of quality and the relationship between quality and costs.

For more information or an application form:

Email: publichealth@ecu.edu.au

Tel: 134 328



HST5507

International Health & C.Care Systems

The unit outlines the function and structure of variety of international health care systems with particular attention to the Australian health care system. Legal, economic, and political contexts affecting the delivery of health care provision in government, non government and private organizations are examined.

HST5508

Planning & Evaluation

This unit outlines issues surrounding strategic planning in the health sector. The impact of issues at personal, organizational and political levels is examined within a strategic decision making framework. Issues that impinge upon planning are introduced, including policy and health needs analysis. Evaluation is discussed from a range of planning perspectives.

HST5509

Leadership & Emotional Intelligence

The unit focuses on traditional and emergent models of organizational behaviour and change, and their application in health context. The unit utilizes a work-based adult learning approach whereby students undertake an organizational case study/project as self-managing learners. Whilst utilizing appropriate literature, the practical project is expected to address and report on issue(s) associated with change management, such as teamwork, culture, transition, role effectiveness, facilitating and measuring the effectiveness of the change process.

HST5510

Project Management

The unit focuses on the skills of information management. It considers what constitutes high quality information and examines management information systems as a means of providing information to support management decision making. It considers how you can improve the flow of information in your work area to support the effective delivery of services. It addresses the topic of communication, one of the fundamentals of effective management. It examines the different kinds of threats to information security and how they can be protected against. It considers the issues that arise in sharing information across traditional service boundaries, and concludes by considering the nature of evidence and how investigations can be carried out to collect evidence to support decision making and to demonstrate that standards have been achieved.

HST5511

Workplace Project Proposal

In the research project proposal, students develop their research skills by designing a project which can answer a particular research question (or a set of questions), which is achievable in the time available, and which can contribute new knowledge in health services management. The student will complete a research proposal, which includes a review of the relevant literature. The research project will normally be completed during the following semester, during which the candidate works under the supervision of a faculty member.

HST5601

Workplace Project

Students, based on their previous proposal unit, continue to use evidence informed by research to initiate, plan and implement a project of managerial relevance and value that leads to the resolution of practical issues facing health management. The project is completed with supervision from a member of academic staff.

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Information contained in this brochure was correct at time of printing and may be subject to change